

Framing Focus

Personal Gifts for Mom

Custom framing is a special gift because it's personal. That's what makes it perfect for Mother's and Father's Day. When you give Mom or Dad a gift that's custom framed, they'll know that it's one-of-a-kind and made just for him or her.



beautiful presentation and a heartfelt gift.

If Mom or Dad is a collector or hobbyist, then you can always plan your gift to match their interest. An active gardener would love a framed botanical print. The outdoorsman might

The framing ideas for Mother's and Father's Day are almost endless. Photographs, such as family portraits, wedding photographs, and baby pictures are a wonderful idea. For something fun, try vacation photos or pet photos. And treasured family heirlooms or childhood mementoes make a

like a piece of wildlife art. Or why not frame a sample from their collection—of stamps, coins, spoons, thimbles, anything—so they can display it proudly for all to see?

Of course, if you're stuck for ideas, a gift certificate for custom framing will let them create a special something of their own.



Top, left and right: a treasured photo adorns the front of a shadowbox that opens to display family heirlooms. Above: a pen, reading glasses, and other memories from job well-done.

Ideas for Mother's Day

- Family Portrait
- Child's Baby Shoes
- Family Heirloom
- Child's Artwork

Ideas for Father's Day

- A Collection of Fishing Lures
- Sports Memorabilia
- His Varsity Sweater
- Service Medals

Don't Forget the Graduate

Obtaining an academic degree is an accomplishment that should be recognized. A professional custom framer can design a frame for a degree, diploma, or certificate that will present it with the respect it deserves while preserving it for future generations.

The Right Glass Makes Your Art Look Its Best

There are more types of glass for custom picture framing than most people realize. And while many customers don't take the time to consider their glass choices, glass is an important part of any custom frame design. Regular glass protects your paper art from dirt, dust, fingerprints, and any airborne particles. Although some kinds of textile art—like a needlepoint design or even a tapestry—and paintings on canvas don't need this kind of protection, art on paper does, because it is more fragile.

Ultraviolet-filtering glass (or UV-filtering glass) can offer even more protection. Over time, ultraviolet light can cause colors to fade and paper to yellow (just like a newspaper).

UV-filtering glass blocks more than 90% of these harmful rays, extending the longevity of your art.

Another choice for glass is reduced-reflection glass. While this kind of glass is not new—you may have heard of it has non-glare or anti-reflective glass—improvements in manufacturing have made it more popular than ever. Reduced reflection glass either scatters or absorbs the light reflected from it, so when you look at your framed art, you see the artwork—not a reflection of yourself in the glass! This is especially useful in rooms with multiple sources of light.

Talk to your framer to find out which type of glass will help your art look its best.

Mailing Address Here

Your promotional or other information here