

Framing Focus

October Is National Custom Picture Framing Month

Frame a Memory—And Help Grant a Child's Wish

This holiday season, how about a gift that gives twice? During October, you can help seriously ill children whenever you create one-of-a-kind, framed gifts.

Whatever you frame—artwork, memorabilia, collections, family portraits, kids' achievements—becomes a gift that delights. It's the only one like it in the world! And, in October, .05% of the price of all framing materials ordered will be donated to The Starlight Children's Foundation. The more framing you order, the more kids you will help!

About The Starlight Children's Foundation

The Starlight Children's Foundation brightens the lives of over 57,000 seriously ill children each month. Founded in 1983, Starlight grants wishes and provides diversionary entertainment for children ages 4 to 18 who are critically, chronically or terminally ill. Since its inception, such famous faces as Rosie O'Donnell, Tom Hanks, Michael J. Fox, and Susan Lucci have joined the team of Starlight supporters.

Whether it's a Starlight Fun Center at a child's bedside, time spent in a Starlight Room during a hospital stay, the granting of a special wish, or a special outing, thousands of children are touched by Starlight's programs every day.

Starlight Fun Centers—brightly colored units containing a TV monitor, VCR and the latest Nintendo games—roll directly to the bedside of hospitalized children and provide much-needed distraction from pain and isolation.

Starlight Rooms—off limits to doctors and medical proce-

dures—are high-tech sanctuaries that help sick children escape the "hospital blues."

Big screen viewing, Nintendo games, artwork and crafts, are all part of the Starlight Room, where entertainment therapy reduces anxiety, lessens pain, and provides much-needed diversion.

In addition, over 14,000 children have seen their wishes come true thanks to Starlight. From family vacations and computers to meeting a beloved celebrity, Starlight makes sure these deserving children get their heart's desire.

Starlight Children's Foundation has been awarded a grade "A" from the American Institute of Philanthropy's Charity Rating Guide. You can call their International Headquarters at 310-207-5558.

Win a Starlight Fun Center For A Local Hospital!

Starlight Children's Foundation has agreed to donate a Fun Center (worth approximately \$4,200) to the community hospital named by the custom picture framer who raises the most money this October. Together, we can work to help children and win for our community! Stop by the frame shop for details.



Starlight FunCenters ease the pain and isolation felt by hospitalized children.



Custom-Made Mirrors Solve Decorating Dilemmas

Want to make a small room look bigger? Have an odd-shaped space on your wall you'd like to fill? Need a focal point for your dining room or the finishing touch for your foyer? A mirror could be the answer. A custom-made mirror frame can solve all of these decorating problems—and what's more, it's a practical addition to any room that you'll use for years to come.

Mirrors are easy to find at furniture showrooms or home decor stores. But a custom mirror, built by a professional framer, is made to your specifications—not pulled off a rack. You determine the size and shape of the mirror and even the color and style of the moulding.



You can choose a frame that matches any part of your decor: your furniture, your wall-coverings, or even other frames in your home.

Consider your decorating needs. Tall, thin mirrors look great going up a staircase. A large mirror in a formal frame hung above a fireplace is a classic look. Small, square mirrors in wide, decorative mouldings are great accent pieces that work well in almost any room. For a different look, create a frame that displays a small piece of artwork above a decorative mirror.

Solving those difficult design dilemmas might be easier than you think—with a custom-made mirror frame!

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