

# Framing Focus

## Memories Make a Special Mother's Day

Choosing a gift for Mother's Day can be difficult at best. Flowers? Another scarf? How do you find a gift that is both meaningful and original?

Visit the frame shop for ideas on how to create a special shadowbox just for Mom. How about a collection of family photographs that deserve to be on display? What about other treasured items and are stored in a closet or attic that deserve to be seen and shared? It'll be a one-of-a-kind gift sure to surprise and delight her. The best thing is that it will be created just for her—and who doesn't love a gift that's personal?

Family heirlooms make a beautiful presentation. Objects that belonged to older relatives, older photographs, and similar treasures are object stored in a box and rarely enjoyed. When framed, they come in life in an elegant shadowbox.

If Mom is a collector, then you can always choose a frame design to fit her hobby or interest. Some antique sewing tools, a special plate or piece of china, or similar item is idea for framing. Just think—you'll not only be able to give her an addition to her collection, you can provide her with a way to show it off too.

For something more whimsical and fun, try photos of pets, grandchildren, or vacations. Or how about a print by her favorite artist?

The ideas are endless, but if you're still not sure,



*A box of meaningful mementoes makes the perfect Mother's Day Gift.*

then consider a gift certificate. This way, mom has the chance to get something framed that she alone has chosen.

And don't forget Dad! His day is right around the corner too. What is near and dear to him? What might he want to show off in his office or den? Again, think about hobbies, collections, or something fun he'll love to look at again and again. Drag out his old football jersey from high school, or find his service medal and give them the recognition they deserve.

This year, take the time to create a personal, one-of-a-kind gift and you'll get thanks all year long.

# Don't Forget the Graduate

Graduation is a special time to celebrate achievements and look forward to the future. Give your graduate's academic degree the importance it deserves in a custom frame. Not only will the proper frame help preserve this precious document for the future, it will create a beautiful presentation to enjoy now.

Custom framing can go well beyond the traditional "slim black frame" so many diplomas are relegated to. Designs can range from rich and tradition to simple and contemporary. Why not create a design that

highlights school colors or incorporates tokens of other school activities, like sports or theatre?

A high school or college diploma is just the first of many important documents a young adult will receive in his or her life. What better way to introduce them to the importance of preserving and celebrating this achievements in life than by creating a custom frame design just for them?

They'll thank you now for your generous gift, and in the future for the lesson you taught them.

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Mailing Address Here

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Your promotional or other information here