

# Framing Focus

## Framing Sports Memories

Remember that fly ball you caught at Yankee Stadium when the home team seemed unbeatable? Or how about being one of the lucky few to get Michael Jordan to autograph your favorite jersey?



*Your framing design can be as simple or elaborate as you'd like.*

Perhaps you're a collector and have acquired a prized assortment of sports memorabilia complete with programs, tickets, baseball cards and pictures? Whatever the case may be, storing these treasures in the attic, under the bed or on a shelf collecting dust is a lot less than they deserve. Why not frame them for all to see and enjoy? The design possibilities are endless and can be as elaborate or as simple as you'd like.

If you're not sure what type of display would best suit your mementos, don't fret, we're virtually bursting at the seams with creative framing ideas that probably never crossed your mind.

Simply drop off your keepsakes, answer a few questions and pick up a one-of-a-kind treasure created especially for you. And on the practical side, framing your favorite sports souvenirs doesn't just look good, the framing package can be designed to preserve them as well.

And if you're not a sports buff or athlete, what about your dad, son, daughter, husband, wife or sister? Think about it. There always seems to be one gift-giving holiday or



*Don't limit yourself to pro sports memorabilia. Framing mementos from a much loved hobby will be just as appreciated.*



*Using programs, tickets, photos and other mementos in a framing design adds a whole new dimension to the piece.*

another right around the corner. Framed sports memorabilia makes a perfect birthday, Christmas, graduation or Hanukkah gift. And who says you need a holiday, anyway? Why not treat yourself or a loved one to a personal gift that they'll not only treasure for years to come, but pass from one generation to the next?

Don't just think in terms of professional sports either. How about framing the jersey your brother wore during his glory days as a college running back? Or maybe you simply

have a passion for fly fishing, skeet shooting, archery, sculling or running marathons. And thanks to shadow boxes, you don't have to limit yourself to the traditional framed jersey—balls, bats, shoes, flies, helmets, rifles and other three-dimensional objects can be framed as well. So let your neighborhood framer show you what he/she can do. The end result is sure to be delightful.

# The Young Athlete

**T**eam sports are an important part of growing up for many children. Among other things, they learn teamwork, discipline and the rewards of hard work. And even if he isn't a future pro, Junior has had some pretty proud moments in countless Little League and Peewee football games. And what about your daughter, the high school track star? Before you know it they'll be all grown up and packing for college. So why not preserve the memories in a custom framed collage?

The child's name, jersey number, team picture, varsity letter, school colors and MVP awards can all be incorporated to give the display "personality." You could even involve the child by enlisting his/her help during the design process.

Children think they'll be young and carefree forever, but as adults who've traveled the same road, we know that careers, mortgages, car payments, weddings and children of their own are just around the corner. So gather up all those ribbons, medals, jerseys and trophies. What child wouldn't love a beautifully designed framing package that shows off his/her athletic achievements?



Any child athlete would be proud to show this framing package off to his friends.

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