

# National Custom Picture Framing Month

October is National Custom Picture Framing Month, and each October, the Art & Framing Council (AFC) and custom framers use the time to not only promote the industry, but also to help their communities. Working in conjunction with the Starlight Children's Foundation, AFC and framers participate in a program where, for every \$5,000 of custom framing they do, Starlight donates a Nintendo Fun Center to a hospital chosen by that framer. This year, the participating celebrity is Daisy Fuentes.

These Starlight Fun Centers consist of a video game unit which can be rolled up to the bedside of a sick child in the hospital, providing hours of diversion in a difficult time. Those involved in the effort say that the children seem more willing to take their medicine and sometimes need less pain medication

when occupied with the centers.

This is the third year of the fundraiser and custom framers across the nation are gearing up for the month. Says Kim Ahern, AFC Executive Director, "We are in the process of donating 19 Fun Centers across the country this year, and we know we'll have many more after this fall."

So when October rolls around, if there's something you've been meaning to have framed, don't wait. It will make a difference for both you and a child in your community. ■



*Lend a helping hand—have something custom framed this October.*

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