

Framing Focus

FIRST IMPRESSIONS



This elegant entrance is enhanced by the ornately framed mirror placed above the entryway table.



If you prefer the modern look, choose a metal frame moulding to complement your decor.

We've all heard the saying, "Make a Grand Entrance." Well, what about making your entryway grand? Mirrors are a great way to get the most out of your entryway space: they serve as both decorative and functional objects. Whether you're working with a modest square of floorspace or an elaborate foyer, a mirror will do wonders to liven it up.

Mirrors can also lighten and brighten a space since they'll reflect light. If your entryway is small, a mirror will make it appear more spacious. If possible, hang your mirror so that it reflects an attractive object.

And, as with your artwork, the right frame around your mirror makes a world of difference. The frame adds to the look of the mirror—making it seem traditional or modern, elegant or fun—and will enhance the space surrounding it.

By working with a custom framer, you can design your own mirror. You'll be delighted at the variety of styles from which you can choose. If you've spent months searching for a mirror with just the right color frame to match your furniture or metal accessories, your problem is solved!

A great advantage to decorating with mirrors is that they come in all shapes and sizes. A large mirror can be grouped with two smaller ones on either side, or a round mirror can soften a space containing sharp angles. Therefore, you can decorate with mirrors as you would with art, choosing what shapes and sizes appeal to you most. Consider framing a mirror with a bevelled edge which adds to its appearance.

So visit us to design your mirror. Make a great first impression! ■

National Custom Picture Framing Month

October is National Custom Picture Framing Month, and each October, the Art & Framing Council (AFC) and custom framers use the time to not only promote the industry, but also to help their communities. Working in conjunction with the Starlight Children's Foundation, AFC and framers participate in a program where, for every \$5,000 of custom framing they do, Starlight donates a Nintendo Fun Center to a hospital chosen by that framer. This year, the participating celebrity is Daisy Fuentes.

These Starlight Fun Centers consist of a video game unit which can be rolled up to the bedside of a sick child in the hospital, providing hours of diversion in a difficult time. Those involved in the effort say that the children seem more willing to take their medicine and sometimes need less pain medication

when occupied with the centers.

This is the third year of the fundraiser and custom framers across the nation are gearing up for the month. Says Kim Ahern, AFC Executive Director, "We are in the process of donating 19 Fun Centers across the country this year, and we know we'll have many more after this fall."

So when October rolls around, if there's something you've been meaning to have framed, don't wait. It will make a difference for both you and a child in your community. ■



Lend a helping hand—have something custom framed this October.

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