

# Framing Focus

## Memorable Moments

**Y**ou know that feeling you get when you take photographs of special people or places? And how quickly you want to get the film developed so you can be reminded of that feeling? And then, of course, most of us want to display our favorite photos in our home or office. We enhance and protect the images by framing them. And while you can buy the ready made frames in many stores, it's really no comparison to custom framing your favorite photos in a way you are proud to display prominently.

Snapshots are transformed into works of art when custom framed. Bring in your favorite photos and we'll help you choose the materials to create a great look.



Whether it be a long awaited journey to a foreign land or a laid back summer vacation, you'll fondly remember it every time you look at your framed photo.



Framing a studio portrait of yourself or someone special in your life makes a wonderful display. Giving it as a gift is also a good idea.

It's fun to design your own framed photo! Whatever your tastes, we have frames, matboards, and many other materials in a variety of styles and colors. The result will be a framed photo that you'll love to look at and display.

Also, black and white photographs have gained popularity for everything from weddings to candid shots. Their classic appearance appeals to the simple, elegant style appreciated by so many these days. You can really get creative when framing these photos, adding color and texture.

Speaking of black and white photos, don't forget about older, vintage photos you may have. By framing them with preservation materials, we can ensure that these photos will look wonderful for years to come. These black and white photos can be a window to the past—framing them just how you like will emphasize their place in your life. ■

# *Personal Gift Giving*

**A**s the holidays approach, it's time to put on your thinking cap and come up with gift ideas for your loved ones. What will you get them this year? Another sweater for Dad? Another pair of earrings for your sister? If these ideas make you groan, change your focus. There are plenty of items that you can have custom framed to make original gifts that are sure to put on a smile on their face.

**Here are some ideas:**

- Do they have a favorite artist or a special interest? Buy an art print and have it custom framed.
  - A mirror frame or other decorative accessory.
  - A family portrait, children's school pictures, or other photos.
  - A shadow box frame containing photos and objects from a special event or memorable occasion.
  - Give a collector a framed item that will add to their collection (perhaps a figurine or a limited edition coin).
  - Artwork done by a child for a parent, grandparent, or other relative.
  - A frame design that celebrates the holiday season to be enjoyed year after year.
  - If you're not sure, give a gift certificate and your recipient can enjoy having something framed themselves! ■
- 

Mailing Address Here

---

Your promotional or other information here