Framing Focus

Vacation Memories

hotos and souvenirs capture
the moments you
enjoyed while on a
vacation. And while they may
be one-dimensional, photos have
the power to take you back to that
special time and place. Once
they're framed, you'll see them
everyday and the people and
places you visited will bring a smile
to your face each time you look at them.

Some good "subjects" to have framed are people (whether they're your travelling companions or friends you made there), notable landmarks, or simply a beautiful scenic shot. Many times, landmarks and scenic shots make great wall decor once they are matted and framed. You can also use the negatives to enlarge a particularly good shot to a substantial size—one that can occupy a prominent place on your wall.

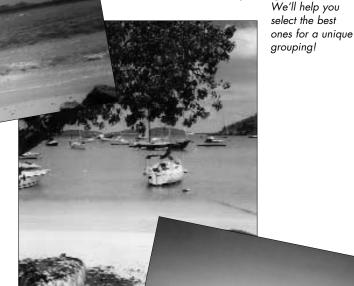
However, not all vacation memories are necessarily photos. How about the handmade Belgian lace you bought while in Europe or

the seashells gathered at your seashore getaway? Instead of storing them to look at on a rainy day, bring them in to be framed. We'll help you choose a great way to display them to create a fitting keepsake.

In addition to creating a dynamite way to display your memories, we also have the technical expertise to frame your items in a way that will preserve them for many years to come. There are certain issues to address including protection from fading and other environmental hazards, as well as preventing potentially harmful chemical reactions when working with metal, wood, or plastic mementos. So bring your vacation photos and souvenirs to us and we'll make them part of your everyday life.



Elegantly framing your souvenirs and mementos can create a reminder of a pleasant journey.



Why not showcase your favorite photos that may be "hidden" in an album by having them framed?

Make a Difference for a Child

You can help a child this October by having something custom framed. That's because a portion of every framing sale made during the month will be donated to The Starlight Children's Foundation, an international non-profit organization focused on improving the quality of life for seriously ill children and their families.

"National Art & Framing Month" is promoted by the Art & Framing Council and we participate to help the children involved with this foundation. And for every \$5,000 we raise, Starlight will donate a Nintendo Fun Center—a game machine that rolls up to the children's bedside—to the hospital of our choice. So when October arrives and there's something you want to have framed (for yourself or as a holiday gift), bring it in. It will help to make a child in our area feel a little better.



Daisy Fuentes is the celebrity spokesperson for The Starlight Children's Foundation and National Art & Framing Month.

Mailing Address Here

Your promotional or other information here