Framing Focus

A Thing of Beauty

o you have a treasured item, or items, that you keep tucked away for safekeeping? Would you like to house them safely and put them on display to enjoy daily? At our shop, we can help you do just that. Shadowbox frames are a beautiful and practical way to showcase special mementos. These types of frames are different in that they have the depth to house not just flat items—like an art print or a photograph—but three-dimensional objects as well.

Perhaps you've gathered several vintage tools from your shopping adventures. Or have stored away two writing compasses that your father had given to you. There are many, many ways that items such as these can

be framed. It's all up to you with custom framing.

First, choose the colors that would best complement your pieces. Matboard is not just for surrounding a painting. We can get creative with the fabric-wrapped and other specialty matting to build a wonderful backdrop. And our wide selection of frame styles are next on the list. We'll work with you to choose the best match for the background you've chosen. Our extensive inventory ensures that you'll find something you'll love!

Framing objects can be

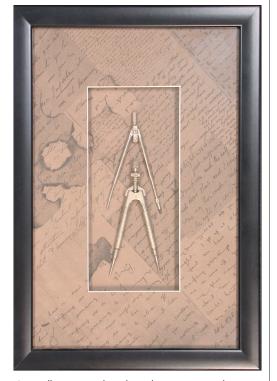


With your unique items, and a little ingenuity, we can create a personalized frame for you.

a tricky proposition. Odd-shaped or weighty items can present obstacles when constructing a shadowbox. But, here at the shop, we're experts in building such things. In addition to using special hardware and other materials for attaching objects, we can plan a custom approach to mounting when the "ready-to-go" techniques are not quite right.

You can frame almost anything and everything. And mixing objects and other items (such as related photos or certificates) is another great way that a shadowbox does it all. If you have your mother's favorite broach given to her a wedding gift, bring in a photo of her wedding day. Placed together in a great design layout will give these items the attention they deserve.

We can do virtually anything you'd like. Share with us your vision for your special objects, and we will guide you through the entire process. After all, a thing of beauty is a joy forever. A shadowbox transforms individual items to a beautiful treasure!



Specially patterned matboard can increase the impact of the objects, as seen here with these two compasses.



Photos that relate to treasured items can be used to "tell the story" of those who owned them.

What Can A Mat Do For Your Art?

The mat is a very important part of a frame design—it not only unifies the space between artwork and frame but also protects the artwork from a number of hazards. As framers, our first concern is to present artwork at its best. We also know that sometimes a print, photograph, or similar type of paper-borne artwork can look "lost" in a frame without a mat. It can be difficult for the eye to move from the art image out to the solid, sturdy frame surrounding it. A mat provides a transition between these two worlds.

That's also why matboard color, shape, and textures are important in a frame design. Everything from how light or dark the matboard color is; a double or triple mat; or a matting with a specially cut opening affects how you see and react to the image in the frame.

Matting in the frame design is also a practical measure.

Works on paper, like many other items, react to their environment. Changes in temperature and humidity can cause paper to expand and contract, or buckle or cockle, making it "wavy." A mat can help a piece of art from becoming deformed in these ways. A mat also helps to protect by distancing the artwork away from the glass or acrylic.

Some matboard products are also preservation-quality, meaning they are free of certain acids and other materials that can react with paper and cause it to yellow and degrade. There are even mats available that contain materials that actively seek out harmful pollutants that may be present.

Whether you want a frame design that is decorative, preservational, or both, we can assist you in choosing a matting design that will meet all of your needs.

Come see us today! ■

Mailing Address Here

Your promotional or other information here