

# Framing Focus

## CUSTOMIZED MAT DESIGNS

**D**o you have some photos or artwork that could use a little dressing up? Maybe some framed pieces that need updating? We can help. We can create custom matting, with designs that are as simple or intricate as you choose.

There are infinite design possibilities with our state-of-the-art framing technology. If you aren't sure what you are looking for or where to begin, ask to see samples of our creative designs. For example, football-shaped mat cutouts can draw attention to an autographed photo of a favorite player or jersey. You can also highlight wedding photos by adding a cutout design of joined rings. Or you can use complementary colored matting to create a treasured anniversary gift.

If you prefer a one-of-a-kind look, we can start from scratch and work with you to create a unique design that suits your framing needs. You can reframe the company photo in your office lobby adding the company logo to the matting. Or perhaps you might want to add color accents to a beach print by using contrasting colored mats in the shape of waves or clouds.

As the summer months approach, it's time to think about graduation gifts. We can add a text cutout of a school name to make a framed diploma personalized. We can also add pen and pencil inked text and lines as well as traced shapes as accents.

If you don't have a special photo or print to work with, a creatively designed mat can be the art itself. New baby on the way? Let us create a precious sign with the baby's name in embellished lettering.

Decorative mat designs give you the opportunity to customize your framed artwork and create unique and memorable gifts. Stop in with your photos, prints, memorabilia, and ideas. We'll work with you to create the perfect mat design for your needs. ■



*We can make cutouts and overlays like the leaves and tree branches in this design to provide a decorative environment for whatever art you would like to frame.*



*Here is an example of a photo grouping that uses geometric shapes (detail at left) to enhance the presentation. The white-on-white mat attractively brings attention to the family photos and lets them remain the focus of this creative design.*

# Grouping Framed Images

If you hear the term “wall groupings” and you may think of the triptychs of the 80s or even grandma’s collections of art, mirrors, and sconces from the 60s, it’s time to learn more about today’s trends. “Anything goes” is the theme, and when done correctly a wall grouping can have a great impact on any room.

Personalize your walls by grouping generations of wedding photos with matching frames. We can adjust the size and color of your photos to create a cohesive look. Select 8”x10” frames for all your wedding photos or make one genera-



*Different-sized photos can be creatively grouped together. Coordinating frame designs were used for each pair to help unify the overall look.*

tion more prominent than the others. Wider mat borders and frames can be quite dramatic and effective. Do you have a combination of black and white, sepia, and color photos? Not a problem. Bring them in, and we can scan and print them all in black and white.

If you’d like to break away from structured groupings and checkerboard grids, we can create a customized grouping for you. When readily available art doesn’t fit the space you’d like to fill, we can also help you find images that are available online and can be ordered in varying sizes. ■