



2024 Editorial Calendar

Issue	Special Feature	Special Showcase
January	New Products & Trends	New for 2024
February	Creative Mats & Matting	
March	Preservation Materials & Techniques	
April	Wide Format Digital Printing Special Occasion Framing	Photo Frames
May	Three-Dimensional Object Mounting	
June	Shop Productivity & Equipment	Equipment Buyers Guide
July	Gilding	
August	Preservation Materials & Techniques	
September	Product & Design Trends	New for Fall
October	CMC Designs Framing for Today's Consumers	
November	Joining Equipment	
December	Substrates	
Preservation Supplement		
Annual Directory		

Departments

Goltz on Business — Business Editor Jay Goltz weighs in on important business management topics of the day.

Mastering Mounting — Mounting Editor Chris Paschke explores a wide range of mounting challenges.

Preservation Practices — Both new and tried-and-true preservation framing products, methods, and techniques.

Retailing Success — Proven ideas that can help boost a frame shop's bottom lines.

Frame Design — Creative ideas featuring new product lines and the latest trends.

Sales Strategies — Sales Editor Jared Davis reveals proven techniques to generate more sales at the front counter.

The Mat Doctors — Matting Editor Brian Wolf covers everything from mat cutting basics to creative techniques.

Framing Fundamentals — Methods and techniques every beginner needs to know.

Marketing Methods — Successful marketing strategies and tips from experienced professionals.

Design of the Month — Outstanding projects selected for their creativity and use of materials. Guaranteed to inspire!

Industry News — The latest news shaping the picture framing industry.

Product Showcase — New featured products, equipment, moulding, and supplies just released to the industry.

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